

Commercial Exhibitor Registration Contract



2012 Texas 4-H Roundup Trade Show

Hosted by the Texas 4-H Friends & Alumni Association

EXHIBIT BOOTH PRICING

Booth Sizes and Prices:

Size	2012 Texas 4-H Roundup		Advertising/Marketing Package <i>(Add \$100 see below detail below for more information):</i>	
	Price	Earlybird Special <i>(paid in full by March 15th)</i>	Price	Earlybird Special <i>(paid in full by March 15th)</i>
10X10	\$500	\$450	\$ 600	\$550
10X20	\$975	\$877	\$1075	\$977
10X30	\$1,450	\$1,305	\$1,550	\$1,405
10X40	\$1,925	\$1,732	\$2,055	\$1,832

For booths reserved by January 1 and paid in full by March 15, you will receive a 10% discount on your booth space. This year we are able to offer various sizes in regards to our booth spaces. If you are in need of a space larger than listed above, please let us know so that we can provide you with pricing information.

BOOTH SPACE SUPPLIES:

The above priced spaces are piped and draped and include one 6' draped table, two chairs, electricity and a sign.

RULES AND REGULATIONS

DEPOSIT AND PAYMENT:

A deposit of \$200.00 per 10X10 spaces being reserved is required and must be received within 7 business days after the day the reservation is made. Checks should be made payable to **TEXAS 4-H FOUNDATION**. Payment for the exhibit space must be paid in full by May 1. All those reserved and paid in full by March 15th will receive a 10% Earlybird discount. All exhibitors must have a zero balance before they will be allowed to set up. Make checks payable to Texas 4-H Foundation, PO Box 11020, College Station, TX 77845.

CANCELLATIONS:

To receive a full refund of payments, you must cancel by March 1. To receive all but the deposit refund you must cancel by May 1. Cancellations after these dates will not receive any refund.

SALE, DISPLAY AND DISTRIBUTION OF PRODUCT:

Exhibitors may sell products from their booths with the exception of food/drink/snack/candy unless prior approval is granted. Food, drink, snacks and candy may be given away in sample size portions only. We remind vendors that Texas 4-H Roundup is a youth concentrated event, therefore, all merchandise must be appropriate for that audience. The Texas 4-H Foundation and Texas 4-H Youth and Development Program have the right to determine if merchandise is inappropriate and to dismiss any exhibitor that sells or displays inappropriate merchandise. Those

exhibiting items bearing the 4-H logo or name must have a current licensing agreement on file. If you have any questions in regards to the sale, display or distribution of your product, please communicate your questions before the event.

EXHIBIT SPACE:

Your exhibit must stay in the space you are provided. If there is sound in your booth, it cannot disturb other exhibitors or be heard outside of your booth. The ends of your booth cannot block the aisle view of exhibitors on either side of you. Keep in mind that some exhibitors may set up late. We ask you to please not expand your exhibit past your reserved space.

ADVERTISING/MARKETING PACKAGE (Additional \$100 above booth space cost):

This is an opportunity for your organization/company to have added exposure for the 2012 Texas 4-H Roundup Trade Show.

- Company/organizational logo would be displayed on banner around the concourse area of Spirit Arena recognizing you as an **Gold Clover Vendor**
- Company/organization listed in Roundup Program as a Gold Clover Vendor
- Logo/company tagline appear in pre-assembly video loop
- Priority locations within the Trade Show area
- Ability to provide direct marketing pieces in all the registration packets (deadline for submission will be provided at a later date)
- Special e-blast sent to all roundup participants containing ads or articles provided by your company/organization beginning in the Spring
- Placement on Texas 4-H websites with a link to your company/organization
- Company/organization will have priority involvement through the Trade Show Scavenger Hunt activities. Your company/organization will be included more often per activity as compared to the general trade show vendors

HOLD HARMLESS:

Security personnel will be provided during the Texas 4-H Roundup. In consideration of this service, exhibitors agree to save harmless, indemnify and release the Texas 4-H Foundation, Texas 4-H Youth and Development Program and Texas Agrilife Extension Service, Texas A&M University System, Texas Tech University and their officers and agents, of and from all claims, demands, causes of action, damages, liabilities, theft, vandalism, or similar actions levied against the Texas 4-H Roundup by reason of any transaction, occurrence, or event arising out of or related to the events in any way.

EXHIBITOR SCHEDULE

**Texas 4-H Roundup
Lubbock, Texas ~ June 11 - 14, 2012**

Exhibitor Setup:	Tuesday, June 12	8:00 am - 12:00 pm
Exhibit Hall Open	Tuesday, June 12	1:00 pm - 8:00 pm
	Wednesday, June 13	10:00 am - 8:00 pm
	Thursday, June 14	10:00 am - 8:00 pm
Exhibit Tear Down	Thursday, June 14	8:00 pm - 10:00 pm