



Texas 4-H Youth Development Foundation

Texas 4-H Friends & Alumni Association

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Area of Focus Definitions

Strengthening clubs - Utilizing the knowledge of the human growth and development process to create environments that help youth reach their full potential. This will be done through the development of youth and adult leadership programs, focusing on both young youth as well as high school age youth and the development packaged programs (ie PULSE, WAT, Yea 4-H, Wildlife & Fisheries, Environmental Education, etc).

Expanding Outreach efforts - Provide an introduction to the 4-H program through activities that reflect current youth trends and interest. Programs that provide opportunities for youth to be involved in special interest groups and provide outreach programs within the school systems targeted at specific grade levels.

Marketing and Technology - Utilize technology to reach new audiences and market the 4-H program within your community to attract a wide diverse audience. Providing opportunities for members to be interactive through technology such as GPS and other multimedia activities.

Projects and Opportunities - Development of support materials and learning opportunities targeted to project areas of interest to youth.

Engaging Volunteers - Volunteer training opportunities and orientation programs which engage volunteers. Development of short-term volunteer opportunities along with long-term. Increased training and resources to help volunteers understand their roles and responsibilities.

Program Development - Planning, implementing and evaluating programs that achieve youth development outcomes. Facilitating the program development process through county 4-H programs.