



## 2012 Trade Show **SCAVENGER HUNT**

\*NEW\* to the 2012 Texas 4-H Roundup Trade Show will be a daily **SCAVENGER HUNT**. The hunts will be designed to draw traffic to your booth with key points that someone would only learn by stopping in and visiting with your company/organization.

- Cash awards will be given to the county/4-H club that has the most participants complete the hunts.
- Multiple hunts will be offered throughout the week to encourage regular traffic to the trade show area
- Door prizes will be available to those who complete the hunt(s). There will be drawings held on the odd hours.

We need each company/organization to provide us with at least 4 facts that would be something that a person would only learn by stopping by your booth. They can also be something visual about your booth. Merchandise vendors, it could be an item that would be unique to your store. Be creative! We plan to have multiple hunts throughout the week. For those that purchase the Marketing/Advertising add-on with your booth space, the hunts will feature your company/organization more than other vendors. Each person visiting the Trade Show will be provided a scavenger hunt sheet which will contain questions that they will answer along their route. We feel this will add some excitement to the Trade Show area. We look forward to preparing the hunts. Anything your organization would like to donate for door prizes would be greatly appreciated as well.

Complete the attached sheet and send to :

Texas 4-H Foundation  
Attn: Jana Barrett  
PO Box 11020  
College Station, TX 77842

You may also email your facts and information to [jcbarrett@ag.tamu.edu](mailto:jcbarrett@ag.tamu.edu). We will need your information no later than April 13, 2012 to allow us enough time to prepare the scavenger hunt sheets. Should we need additional information we will contact your company/organization.



# FACT SHEET

Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Fact 1. \_\_\_\_\_

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Fact 2. \_\_\_\_\_

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Fact 3. \_\_\_\_\_

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Fact 4. \_\_\_\_\_

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Use multiple sheets if you would like to include more than 4 facts about your company/organization